# 335 Coupe looking to "BOOOST" BMW sales

Surprise...BMW is back in the Turbo Business to increase efficiency & POWER

### By Todd Tabb



300bhp & 300ft/lbs propel the coupe to 60 in 5.3 sec

After sampling the latest BMW offerings during the "Komen" drive from Amarillo...it seemed BMW is heading in the Mercedes direction, not the direction I was hoping for or expecting. Then BMW introduces a vehicle which will peak the interest of any auto enthusiast who needs a back seat. The 335 appears to be the affordable performance leader until the E92 M3 is released in 2008. There is not much reason to wait, BMW's new turbo produces a conservatively estimated 300hp and at 3500 lbs. plus improving suspension geometry should make this new offering the best performer for the money in BMW's lineup. BMW went back to the turbo for a number of reasons leading with efficiency but the hidden reason is to get more power, you either need more cubic inches or a turbo and the German tax laws penalize bigger displacement...



Latest Dyno's put the turbo's output closer to 350hp

The first (twin) Turbo engine to power a "Bimmer" in 20 years, packs quite a punch. Recent dyno's performed by Autoweek show the output is closer to 350hp. Why is BMW not singing to the rooftops about the true potential of the engine...well with gas pushing \$3.00 a gallon at the time of release, efficiency is the key word these days. Comparing a V8 that would produce the same horsepower numbers to the turbo-six, the fuel efficiency benefit is approximately 13%, in favor of the turbo...significant in this fuel thirsty environment. With prices starting in the low 40's and no gasguzzler tax to be paid, this new offering bridges the price and performance gap "nicely" between the 330 and the M3, furthermore, it substantially raises the stakes for the competition. Look for this dynamic vehicle to take most of the "Car of the Year" awards!!

# Under the Hood

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Remember to check our web site for periodic updates: www.nmbmwcca.org

#### President's Message

by Jon van Arsdel

#### October 2006

Fall has finally arrived in the Land of Enchantment. The beautiful fall colors should be starting to show as the leaves change colors in the mountains. This should be a welcome change after a spring characterized by lots of wind and sand; and a summer characterized by record-setting rains and floods.

This past quarter, we had a membership meeting, the BMW/Porsche Challenge, and a tech session.

The BMW/Porsche Challenge was held at Sandia Motorsports on August 6. BMW CCA of NM was well represented by several drivers. Overall it was a successful and safe event (mostly). The only casualty of the day was a Porsche.

The Susan Komen Drive for the Cure was on September 2 at Sandía BMW. Thank you to all of you who participated in this worthy cause. Also, thank you to all the volunteers for the transport drive from Amarillo. We raised money, had fun, and got to drive new BMW's; life doesn't get much better than that.

The Sept. 21 tech session was at Bear Nut Upholstery, in Albuquerque. Proprietor Jay Safro gave the NM chapter a demonstration of reupholstering techniques with fine materials, such as leather. He discussed repair versus replacement of leather panels on seats. He also demonstrated and discussed proper maintenance for convertible tops, and mentioned some problem areas. Jay finished the tech session by showing proper cleaning and treatment of the leather seats on Todd Tabb's M3 convertible. Thank you to Todd for coordinating this event.

Upcoming events will be the annual Karl H. Fox Memorial Fall Tour on October 1, which will have already passed by the time you read this. Additionally, we are planning tech sessions at Southwest Collision Craftsmen (November) and Sandía BMW (December). Please stay tuned for more information on these upcoming events.

The New México chapter of the BMW CCA is always looking for event leaders, and also officers for the board of directors. If you are interested, please notify someone on the current BoD. As always, watch your email for changes and updates to the events. You can also check www.nmbmwcca.org for additional information.

I hope to see each of you soon!

Jon van Arsdel President BMW CCA of NM

#### **Calendar of Events**

October 01. Karl H. Fox Memorial Fall Tour. Tourmeister Greg Villareal. Tour through the northern mountains.

November 16. Tech Session with Manny Córdova. Southwest Collision Craftsmen. 6:00 p.m. 3401 Claremont NE in Albuquerque.

December. Tech Session. Sandia BMW. Tentatively December 14, but may change. Details to be announced.

# BMW ///Motorsports



Two momentous events occurred at the Italian Grandprix in Monza...first, BMW's rookie F1 driver drove an amazing race to claim a podium finish in only his second race, replacing the troubled but resurgent Jaques Villenueve. Second Michael Schumacher, arguable the greatest driver of all time announced his retirement from F1. Schumacher's wins will never be challenged and with 3 races to go and only 2 points back in this years championship will claim his 8th title surpassing the great Juan Manuel Fangio by three titles. BMW Sauber F1 is making great strides and should contend for race wins next year.

#### DRIVING SCHOOL

Phil Marquez and myself attended the Southwest Motorsport driving school offered at the Sandia road course on Paseo Del Vulcan. The course lasted two days and it was a blast, we finally have the pictures to prove it. Phil and I are working to become certified driving instructors...don't hold our shenanigans during the Komen drive against us...we were just testing the high speed stability of the 650/550. If you have an interest in becoming a driving instructor please contact me at editor@nmbmwcca.org.

-T2





# Pictures from the Susan Komen Drive



BIG plates of Tex-Mex in Amarillo



Lots of fun options, Strange weather tho'



A little horse trading going on here

WELCOME TO THE CLUB			
Romero, Jennifer	Z4	2006	
Gabaldon, Ron	325is	1987	
Perry, Jim	Z4	2006	
Martinez, Jake	325i	2002	
Szarka, Stephen	850i	1992	
Head, Mike	330xi	2006	
Alrick, Richard	z4	2006	
Gilmore, Joe	650i	2007	
Johnston, Suzanne	328i	2000	
Dempsey, Dick	N/A		
Matias, Vladimir	325xit	2006	
Yepez, Esteban	N/A		
Ferrell, OC	X5	2004	
Massad, Jordan	325xi	2006	
Caribe Trading Co	N/A		
Copp, Virgil	M3	1999	

### Back Seat Driving

### **Event Participation**

Is the topic of this back seat column...first we had 7 drivers participate in the Porsche BMW challenge, which wouldn't be so bad except that we had 16 participate last year. I do understand the concern of some that track driving is dangerous and costly but SWMS is a GREAT environment to safely learn your cars limits which could come in handy if you are faced with an emergency lane change or other maneuver to avoid an accident...so hopefully the numbers will trend upwards.

The Susan Komen drive was a total success with nearly 20 drivers...it was a blast checking out BMWs latest offerings. I was fortunate enuf to spend an hour in the 650ci, 750il, Z4 & the X5. The overall experience left me with the impression that Bimmers are moving toward the Mercedes level of comfort while retaining good feel but maybe a little to much isolation from the driving experience...I-drive was fun but at times annoying. Overall the experience was worth every minute...especially making Phil cut Jon off in traffic...sorry Phil & Jon.

-T2



# On the Docket

**Oct 1** October 01. Karl H. Fox Memorial Fall Tour. Tourmeister Greg Villareal. Tour through the northern mountains.

**Nov 16.** Tech Session with Manny Córdova. Southwest Collision Craftsmen. 6:00 p.m. 3401 Claremont NE in Albuquerque.

**Dec 14** Tech Session. Sandia BMW. May change. Details to be announced.



Jay Safro hosts the first upholstery clinic using Gojo to clean leather seats

If you have an idea for a tech session, pass in on to any of the board members...we will discuss it at the next applicable board meeting.

After reading all the other BMW CCA newsletters I found that some of the clubs give points for organizing a tech session and attending events or other applicable participation. It seems like a fun way to increase attendance and foster some friendly competition. The winner for the quarter would receive a BMW logo hat. More information to follow but attendance will be taken at the upcoming events and points accumulated for the quarter/year. GOOD LUCK and hope to see you at the next event!!

-*T2* 

# Tech Tips

Upholstery Care was the topic at the latest Tech Session at Bearnut Upholstery. Since BMW decided to give us questionable leather until the 2000, many of us are looking for options to save our seats. For those of you who did not attend the Tech Session here are some options.

### **Light Wear**

Use Gojo in your hand to clean the seats, yes Orange oil based Gojo. 30 seconds and do not overdo this...then wipe with a wet rag, then a dry rag, finally recondition immediately with Zymol leather conditioner which can be found at NAPA.

### Significant Wear

Leatherique offers a kit which can return your seats to "like new" condition if there are no tears. The kit consists of a heavy conditioner, then a leather repair paste that acts like leather "BONDO" then after a light sand of the area, they offer a color matched dye...the results are amazing...check out this link...http://www.m3forum.net/m3forum/showthread.php?t=129830&highlight=leatherique

### Heavy wear, including rips

Jay Safro from Bearnut can replace individual panels. This is much more economical than replacing the entire seat cover...but if there is too much long term wear, the seat cover can be replaced with varying levels of expense.

### **Convertible Tops and Rear windows**

These can be replaced but obviously at a high cost, top maintenance is crucial...never take your convertible through a car wash the wax (even from a previous patron) can destroy the top. Always use the special top cleaner from BMW and treat the top every six months. If you have a plastic window try not to raise or lower the top below 60 degrees, the plastic is brittle at this temperature and will eventually crack.

TechFest is the 2007 gathering of BMW CCA fans for a technical and social weekend. This year it's in Tacoma, Wash., March 22-25, 2007.





# CLASSIFIEDS

Classified ads are free for NMBMWCCA Chapter members. Only BMW cars, parts, aftermarket add-ons will be published. All ads will run in one issue and will be removed unless a request is made to run the ad again. Member number must be included in all submissions. Please submit all ads to: editor@nmbmwcca.org subject: Classifieds. Ads may be edited due to space limitations.

### **BMWs FOR SALE**

• 1995 M3—Alpine white/black leather, 65k miles,5 speed, 6 cd, heated seats, factory wing, new Hamann HM3 wheels, original motorsport wheels, precise maintenance, driven on weekends. \$14,000. Doug 915-525-4715 dssr47@aol.com



1999 BMW 540i sport: This car has the sport pkg., premium pkg., and the cold weather pkg. It is titanium silver with black interior. The 4.4L V-8 engine is awesome. It has a 6 speed manual transmission, Dinan free flow exhaust (dealer installed.)

e-mail: rudys325@msn.com



1997 M3 Sedan—84,000 miles, former CPO car, manual transmission, arctic silver with grey leather, folding rear seat, heated front seats, OBC, sunroof, Harmon Kardon premium sound with 6 disk changer, forged BMW alloys, Remus exhaust and stock exhaust. Recent maintenance includes water pump, alignment, new Konis with double adjustable rears, Kumho ECSTA ASX tires, new climate control module (not reconditioned), regular synthetic oil changes. Beautiful car in excellent condition, drives and runs great. Set of double 10 spoke track wheels with new Avon Tech Ra tires

available separately. \$15,000 OBO. Call Chuck at (505) 235-7947 (NM) or email chanson60@comcast.net.

## PARTS FOR SALE

 Michelin, Blizzard, fits 5 series, used 2 seasons and very little wear. Still have 75% tread remaining. \$200, 256-0815, rothmanma@msn.com



- Garage Sale—Factory 6-CD changer perfect working order \$150. Factory Stereo Harmon Kardon Head Unit \$75. Billet aluminum ///M3 Oil Cap \$15. Good condition ///M lighted shift knob \$50. Amber corners for E36—\$10. Euro elliptical headlights \$150, some minor issues with the A Es. Contact Todd @ (505) 803-4676 or email TABB4464@msn.com.
- Assorted, Used BMW Tires \$25 each All the proceeds from the sale of these tires will go to the Susan G.
  Komen Breast Cancer Foundation. Contact Brandon 379-2133 or tilux@aol.com

\*\*\* Please email me any items you would like to place in the classified section, I need them at least **10** days prior to the quarterly closeout, the next deadline is 21 Dec 06, THANX\*\*\*



### **WEB LINKS FOR THIS ISSUE**

bearnutupholstery.com www.leatherique.com www.m3forum.com

www.grandprix.com www.autoweek.com

Www.bmwusa.com

www.bmwcca.org

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# CHAPTER OSSICERS AND CONTACTS

president@nmbmwcca.org President Jon van Arsdel (505) 867-4135 vicepresident@nmbmwcca.org Vice President Bob Kauffman (505) 710-9083 treasurer@nmbmwcca.org **Treasurer** David Penasa (505) 275-2480 secretary@nmbmwcca.org Secretary Daniel Flegel (505) 610-1689 editor@nmbmwcca.org **Newsletter Editor** Todd Tabb (505) 803-4676 Webmaster and webmaster@nmbmwcca.org **Driving Events** Steve Nowaczek (505) 249-8718 Coordinator rutkieaf@spinn.net **Dealer Liaison** Andy Rutkiewic (505) 281-7820 Sandia Motorsports Bill Swope (505) 345-4565 Park Liaison **Tech Advisor** Jim Johnson (505) 884-0066 **Chapter Contact** Skip Johansen (505) 256-3371 Colorado Liaisons Tom & Donna Berg (505) 455-2380 **And Tourmeisters** 

Chuck DeMoulin

Fred lacino

(505) 889-9735

ccredit@gwest.net

PO Box 81044, Albuquerque, VM 87198-1044 / www.nmbmwcca.org



**SCCA Liaison** 

**South Central** 

Vice President